



## SPONSORSHIP OPPORTUNITIES



**THURSDAY, MAY 22, 2025**

**HILTON DALLAS/PLANO GRANITE PARK**



# ► About TechConnex



The acclaimed **TechConnex** by USICOC DFW (formerly the Annual Technology Conference) provides Chamber members and the business community the opportunity to come together, learn from thought-provoking technology leaders, discuss the latest technology trends and opportunities, and network with each other and influential members in the tech and local community.

**10TH**

YEAR OF  
OUR TECH  
CONFERENCE

**350+**

ATTENDEES  
EACH  
CONFERENCE

**80+**

COMPANIES  
IN  
ATTENDANCE

# ► Speakers & Panelists



TechConnex attracts highly influential tech leaders and entrepreneurs as speakers and panelists. We've been privileged to have tech CEOs, tech leaders of internationally recognized companies, and government institutions speak at our events and participate in panels.

**Here are a few of our distinguished past speakers and panelists.**



**Nirav Tolia**

CEO & CO-FOUNDER  
NEXTDOOR



**Michael Gorton**

FOUNDER  
TELADOC



**Niraj Shah**

CEO & CO-FOUNDER  
WAYFAIR

## ► Attendees



Our past conferences have attracted over 350+ attendees representing 80+ companies, from entrepreneurs to executives of established companies as well as local leaders and government institution tech leaders.



# ► Sponsorship Packages

We have sponsorship packages available for every need and budget. Each one of our packages is tailored to make your presence at the event stand out.

SPONSOR LEVEL	TICKETS	RECOGNITION IN EVENT MEDIA	CHAMBER MEMBERSHIP	VIDEO SHOWN DURING EVENT	VIP RECEPTION (MAY 21)	INTRODUCING SPEAKER	EXPO BOOTH
<b>Annual Diamond Sponsor \$50,000</b>	20 tickets (2 tables)	Premium placement (for all conferences in a year and a special webinar)	Enterprise Plus level	120 second video	Lead sponsor recognition for VIP reception and 8 tickets	Introduction of keynote speakers	Yes
<b>Event Underwriter \$30,000</b>	20 tickets (2 tables)	Premium placement	Enterprise Plus level	90 second video	5 tickets	Introduction of keynote speakers	Yes
<b>Patron \$15,000</b>	20 tickets (2 tables)	Yes	Enterprise level	60 second video	4 tickets	Introduction of keynote speakers	Yes
<b>Platinum \$5,000</b>	10 tickets (1 table)	Yes	Corporate level	30 second video	3 tickets		Yes
<b>Gold \$2,500</b>	10 tickets (1 table)	Yes	Small Business level		2 tickets		Yes
<b>Bronze \$800</b>	2 tickets	Yes					Yes

## Optional Sponsorships for Diamond, Underwriter, Patron, and Platinum sponsors

- **Breakfast/Coffee Networking Sponsor** – A breakfast/coffee bar will be available during the event. Opportunity includes signage and social media recognition.
- **Parking Sponsor** – Signage at valet parking stand

# ► Your Chamber Team

The USICOC Team is happy to assist with any questions you may have or help customize your sponsorship package to your needs. Please feel free to reach out to us at any time.



**Raj Daniels**

PRESIDENT  
USICOC DFW



**Kamal Fulani**

EXECUTIVE DIRECTOR  
USICOC DFW



**Melissa Follis**

MEMBER SERVICES  
MANAGER  
USICOC DFW